

ROE Visual Enhances Tiffany Wonder Exhibition

Tokyo, Japan (July 2024) The Tiffany Wonder Exhibition, executed by Takenaka Co., Ltd and Ark Ventures, features ROE Visual's Ruby LED panels. The LED panels are installed to enhance the visual splendor across three rooms within the exhibition space. Each space represents a chapter in the history of Tiffany & Co. Guests and visitors are invited to step into a world where wonder meets legacy.

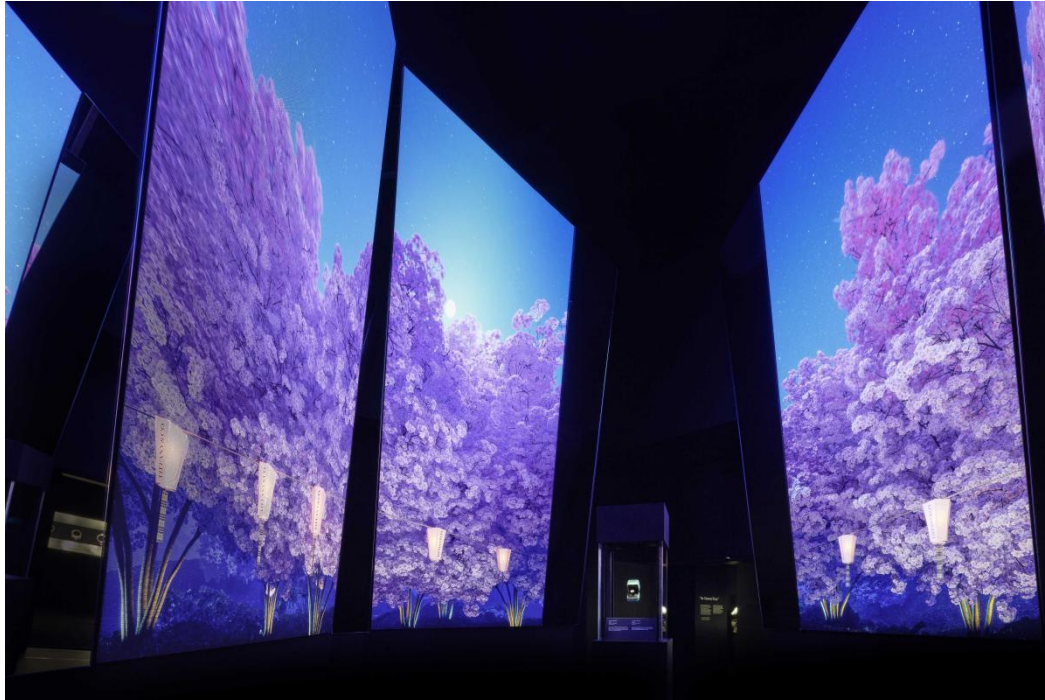


Entrance - Credit: Tiffany & Co.

The exhibition at the TOKYO NODE gallery honors Tiffany's 187-year heritage of combined craft and creativity, showcasing its iconic pieces. Tiffany's connection with Japan dates back to 1837 when founder Charles Lewis Tiffany first sourced Japanese materials — a rarity then. The influence of Japanese art is evident throughout the work of many Tiffany designers.

"We intended to exhibit the evolution of Tiffany & Co. by presenting Tiffany's versatility, not only in their designs for jewelry and products, but also through their presence in architecture, music, sport, and film. We were interested in showing the cultural resonance of their designs and the love of craft that has remained a constant throughout their work." says the exhibition designer Ellen van Loon.

Three exhibition spaces used ROE Visual LED panels: Breakfast at Tiffany's, Love Room, and Sport Room. The Breakfast at Tiffany's Room is a standout attraction, vividly capturing the iconic moments from the 1961 film classic 'Breakfast at Tiffany's' on several LED screens. Using the low-pitch Ruby RB1.2 LED panels made it possible to have a high-impact visual experience.



Love room - Credit: Tiffany & Co.

The Sport Room features a curved LED screen, measuring 5m x 3m, comprising Ruby RB1.9 panels. In the Love Room, four Ruby RB1.2 LED screens, measuring 1.5m x 3m each, create an immersive atmosphere. All the LED screens are powered by 44K Tessler SX40 LED processors and Tessler XD 10G data distribution units.

"Collaborating with Tiffany & Co. was an esteemed opportunity that allowed us to create spaces that felt like a fantasy and exuded a timeless charm," says Takenaka's Representative Director, Hideaki Takenaka. "Through our joint efforts with Ark Ventures, we showcased a fusion of craft, creativity, heritage, and modernity to the public in an immersive visual narrative, utilizing the top-tier ROE Visual LED screens and Brompton LED processors."



Origin room - Credit: Tiffany & Co.

"It was a privilege to have our LED panels selected for the Tiffany Wonder exhibition. Using gemstone names for our LED types is a nice coincidence, aligning perfectly with this iconic luxury jewelry brand", says Teppei Shuhama, VP for ROE Visual Japan. "The Ruby LED panels provided created breathtaking visuals with vibrant colors, captivating the audience and leaving a lasting impression."

"We are dedicated to using our cutting-edge technology to transform spaces, and we are proud to have delivered such a stunning result, thanks to the support of our partners Takenaka and Ark Ventures," adds Teppei Shuhama.

More Info:

Tiffany & Co.: <https://www.tiffany.com/stories/events/tiffany-wonder-exhibition/>

Takenaka Co. Ltd: <https://en.takenaka-co.co.jp/>

Ark Ventures: <https://www.ark.ventures/>

About ROE Visual:

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

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